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PTO/SB/21 (08-03)

Approved for use through 07/31/2006. OMB 0651-0031

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	a. al	<b>W</b>	Application Number	10/774,	301		
TRANSMITTAL		Filing Date	February 6, 2004				
FORM		First Named Inventor	Irish, Jeremy				
(to be used for all	correspondence after initial f	iling)	Art Unit	1764	1764		
			Examiner Name	Unassi	Unassigned		
Total Number of Pa	ges in This Submission		Attorney Docket Number	015.040	05.US.CON		
		ENC	LOSURES (check all the	at apply)	<u> </u>		
	mittal Form Attached		Drawing(s) Licensing-related Papers		to Gro	al Communication to Board	
Amendme	•		Petition			peals and Interferences eal Communication to Group eal Notice, Brief, Reply Brief)	
Afte	r Final		Petition to Convert to a Provisional Application		Propi	rietary Information	
Affic	davits/declaration(s)		Provisional Application Power of Attorney, Revocation Change of Correspondence Address		Statu	s Letter	
Extension	of Time Request		Terminal Disclaimer			r Enclosure(s) (please fy below):	
Express Abandonment Request				_	U.S. Patent Publication		
X Information	Disclosure Statement		CD, Number of CD(s)		Postcard		
Certified C Document	opy of Priority (s)	Rem	arks				
Response to Missing Parts/ Incomplete Application				•			
	onse to Missing Parts 37 CFR 1.52 or 1.53						
	SIGNA	ATURE	OF APPLICANT, ATTORN	IEY, OR	AGENT		
Firm or Individual name	Law Offices of Patrick	I.S. Inou	ye				
Signature	TA	5/	L				
Date	August 23, 2004	1					
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		ERTIF	ICATE OF TRANSMISSION	V/MAILI	NG		
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.P. Box 1450, Alexandria, VA 22313-1450 on the date shown below.							
Type or printed nan	ne Larissa Pigott						
Signature	LORINO	P:o	att		Date	August 23, 2004	

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.** 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Irish et al.

Serial No.: 10/774,301

Filed: February 6, 2004

Title: System And Method For Executing

User-Definable Events Triggered
Through Geolocational Data
Describing Zones of Influence

Attorney Docket No.: 015.0405.US.CON

Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

Group Art Unit: 1764

Examiner: Unassigned

## INFORMATION DISCLOSURE STATEMENT

## Dear Sir:

This Information Disclosure Statement is submitted:

X	under 37 CFR 1.97(b), or (Within three months of filing national application; or date of entry of international application; or before mailing date of first office action on the merits; whichever occurs last)
	under 37 CFR 1.97(c) together with either a:  Statement under 37 CFR 1.97(e), or  a \$180.00 fee under 37 CFR 1.17(p), or  (After the CFR 1.97(b) time period, but before final action or notice of allowance, whichever occurs first)
	under 37 CFR 1.97(d) together with a: Statement under 37 CFR 1.97(e), and

(Filed after final action or notice of allowance, whichever occurs first, but

X Applicant(s) submit herewith Form PTO 1449-Information Disclosure Citation together with copies, of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.56.

a \$180.00 fee set forth in 37 CFR 1.17(p).

before payment of the issue fee)

The relevance of the attached references is that this is the closest art of which Applicant is aware. Applicant submits that the above references taken alone or in combination neither anticipate nor render obvious the present invention. Consideration of the foregoing in relation to this application is respectfully requested.

It is requested that the information disclosed herein be made of record in this application.

Respectfully submitted,

**Customer Number: 22895** 

Patrick J.S. Inouye

Attorney/Agent for Applicant(s)

Reg. No. 40297

Date: August 23, 2004

Telephone No.: (206) 381-3900

PTO/SB/08a (08-03)

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Complete if Known Substitute for form 1449A/PTO **Application Number** 10/774,301 INFORMATION DISCLOSURE Filing Date February 6, 2004 STATEMENT BY APPLICANT First Named Inventor Irish, Jeremy Art Unit 1764 (Use as many sheets as necessary) **Examiner Name** Unassigned 015.0405.US.CON

Attorney Docket Number

Sheet

	U.S. PATENT DOCUMENTS						
Examiner	Cite	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear		
Initials* N	No.1	Number - Kind Code <sup>2 (if known)</sup>		Applicant of Cited Document			
		US-5,938,721	08-17-1999	Dussell et al.			
		US-6,266,612	07-24-2001	Dussell et al.			
		US-6,411,899	06-25-2002	Dussell et al.			
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	FOREIGN PATENT DOCUMENTS						
		Foreign Patent Document	Publication Date	Name of Patentee or	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear		
Examiner Initials*	Cite No.1	Country Code <sup>3</sup> - Number <sup>4</sup> - Kind Code <sup>5</sup> ( <i>if known</i> )	MM-DD-YYYY	Applicant of Cited Document		T⁵	
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Examiner	Date	
Signature	Considered	

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. 'Applicant's unique citation designation number (optional). 'See Kinds Codes of USPTO Patent Documents at <a href="https://www.uspto.gov">www.uspto.gov</a> or MPEP 901.04. 'Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 'For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 'Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. 'Applicant is to place a check mark here if English language Translation is attached.

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